



The road of life is full of distractions. Don't let your mobile phone be one of them...



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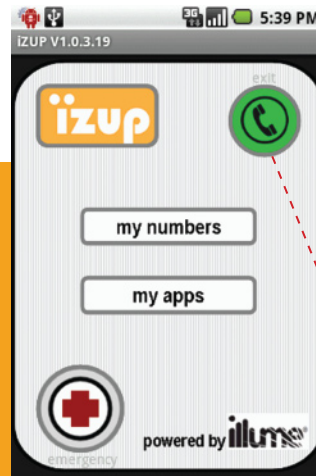


iZUP helps drivers avoid distractions caused by their mobile phones



iZUP features:

- Software solution launches automatically (no hardware required)
- Prevents outgoing text messages, emails and phone calls while driving
- Sends incoming calls to voicemail and holds text messages when the vehicle is in motion
- Prohibits web browsing and application use while driving
- Three authorized phone numbers allowed (e.g. mom, employer, etc.)
- One authorized application allowed (e.g. navigation application)
- Emergency 911 quick dial always available
- Emergency 911 notification sent with a map to account holder showing location and time of the call
- Intelligent traffic algorithm
- Tamper alert notification sent to account holder when a user attempts to disable iZUP
- Password-protected passenger override



The application leverages GPS to launch automatically when the vehicle exceeds a pre-set speed.

BLOCKED/UNBLOCKED:

WHEN RED: iZUP is blocking communication (phone is moving too fast for safe use).

WHEN GREEN: iZUP is waiting quietly in the background (phone is safe to use). Click this button to exit iZUP and return to home screen.

MY NUMBERS:

Phone calls to and from authorized phone numbers always work – even when iZUP is holding calls and text messages from everyone else.

The authorized numbers are set by the iZUP account holder.

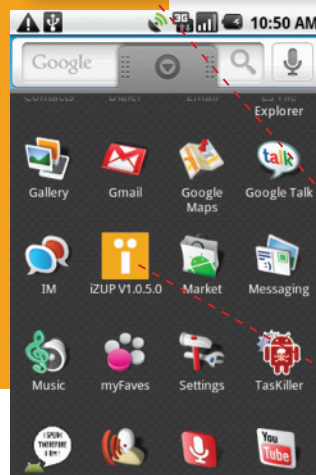
MY APPS:

These authorized applications always work even when iZUP is in action (suggested to be a navigation application).

EMERGENCY:

iZUP allows unlimited access to 911 at all times.

THE iZUP APPLICATION



Why do I need iZUP?

iZUP is designed for new drivers, employees, and anyone else on the road.

STUDIES SHOW:

- The University of Utah reports that motorists who talk or text on cell phones while driving are less capable than drunk drivers who have blood alcohol levels above 0.08.
- Using a cell phone while driving increases your chances of getting into an accident by 400 percent, says the National Highway Traffic Safety Administration.
- A study from the Harvard Center of Risk Analysis reports that cell phone distraction is responsible for some 636,000 crashes, resulting in 330,000 injuries and 2,600 deaths each year.

Where to get iZUP:

iZUP is currently available on most GPS-enabled smartphones. Our team will constantly add new devices and carriers that are compatible with iZUP in the future. Send us a device request online, and our team will email you directly when it becomes available!

Visit us @ www.getizup.com